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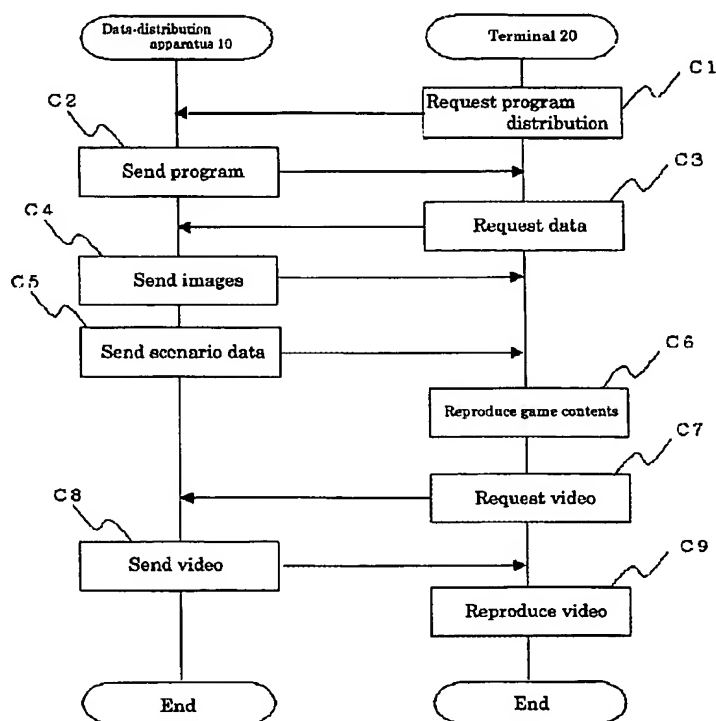
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(54) Title: DATA DISTRIBUTION SYSTEM AND DATA DISTRIBUTION METHOD



(57) Abstract: This invention provides a data distribution system and data distribution method that make it possible to watch the contents of a sports competition when desired, and to watch desired scenes of the sports competition. Scenario data containing basic data, pre-pitch data, pitch data and results data are distributed from a data-distribution apparatus 10 to a terminal 20, where the terminal 20 creates CG based on the received scenario data and stored CG data to reproduce the game. Also, when there is code contained in the pre-pitch data, pitch data and results data indicating a special scenario, the terminal 20 creates CG based on CG data received with the scenario data to reproduce the competition.